



# 2023 Children's Healthcare Canada Award for Leadership in Media **Call for Nominations**

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## Award Description

Attention health reporters and social media influencers!

We consume information from many sources. The Children's Healthcare Canada **Award for Leadership in Media** was created to recognize all outstanding journalism, reporting, editorial or blogging that increases awareness of Canadian pediatric health issues, or the role Children's Healthcare Canada members play to enable the best healthcare for Canada's children and youth. **In addition to mainstream media, this award is also open to stories, posts, and campaigns run on social media platforms that have made a difference in the past year**, bringing reliable child health issues to the attention of the public in more novel ways.

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## Nomination Terms

- To be considered, stories, social media posts, or campaigns must have been printed, published, or broadcasted between June 1, 2022, and June 1, 2023, inclusive. Attention will be given to nominees with national influence.
- The nomination must be submitted through the online nomination form **no later than July 16, 2023**.
- Individuals are invited to self-nominate or they may be nominated by a representative from a Children's Healthcare Canada member organization.
- The nominee must consent to the nomination.
- The Children's Healthcare Canada Awards Selection Committee Directors shall adjudicate the nominations and the awardee will be notified, via email, in late September.





Children's  
Healthcare  
Canada

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Canada

- The recipient of this award will receive one complimentary registration to the 2023 Children's Healthcare Canada's Annual Conference.
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## Additional Information

- The awardee is expected to attend the Annual Children's Healthcare Canada Awards Ceremony on December 4, 2023 in Vancouver, British Columbia to accept this award.
- The award recipient is expected to record a 2-minute video that will be published to the Children's Healthcare Canada website following the Awards Ceremony on December 4, 2023.
- The recipient will be featured on the Children's Healthcare Canada Twitter Feed and Conversations Blog.
- Re-submissions are encouraged annually for consideration at future conferences; please update the letter and nomination form to reflect updated nomination requirements.

